FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| ı | OMB APPRO | JVAL | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | |
| l | Estimated average burden | | | | | | | | |
| ı | hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ORR R DOUGLAS (Last) (First) (Middle) 690 E LAMAR BLVD 400 | | | | | | Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES INC [FCFS] 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2003 | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) Chief Financial Officer | | | | | /ner | |
|--|--|------------|--|--|--|--|--|-----|--|---|--------------------|---|--|--|---|--|--|---|---|--|
| (Street) ARLINGTON TX 76011 (City) (State) (Zip) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Li | ine) X | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | | ction 2A. Deemed Execution Date, | | | 3. 4. Transaction Di Code (Instr. 5) | | 4. Securit | Securities Acquired (A) isposed Of (D) (Instr. 3, | | | 5. Amour Securitie Beneficia Owned F Reported | s ally ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) Pri | | • | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | le of 2. 3. Transaction 3A. Deemed 4. Execution Date, rity or Exercise (Month/Day/Year) if any C | | | 5. Number of of ode (Instr. Derivative | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amor of Securities Underlying Derivative Securi (Instr. 3 and 4) | | nt 8. | Price of erivative ecurity 1str. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | c | ode | v | (A) | (D) | Date Exercisabl | | Expiration Date | Title | Amoun or Numbe of Shares | er | | | | | | |
| Options | \$20.05 | 10/01/2003 | | | A | | 20,000 | | 10/01/2008 | 3 1 | .0/01/2013 | Common Stock | 20,00 | 0 | (1) | 40,000 | | D | | |
| Options | \$8 | | | | | | | | 09/12/2007 | 7 0 | 09/12/2012 | Common Stock | 10,00 | 0 | | 40,000 | | D | | |
| Options | \$10 | | | | | | | | 01/29/2008 | 3 0 | 01/29/2013 | Common Stock | 10,00 | 0 | | 40,000 | | D | | |

Explanation of Responses:

1. Issued pursuant to employee stock option plan.

R. Douglas Orr

10/03/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.