

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001901235
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer FIRSTCASH INC
SEC File Number 001-10960
Address of Issuer 1600 West 7th Street
Fort Worth
TEXAS
76102
Phone 8172582650
Name of Person for Whose Account the Securities are To Be Sold AFF SERVICES, INC

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
COMMON	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 38th Fl. New York NY 10004	219493	22032707.34	45107912	10/13/2023	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	12/16/2021	Merger or Acquisition	Issuer	<input type="checkbox"/>		219493	12/16/2021	N/A

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/12/2023	11663	1173497.24
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/11/2023	14906	1510313.19
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/10/2023	20267	2051810.81
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/09/2023	35847	3641338.81
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/06/2023	33578	3391707.06
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/05/2023	25875	2628111.29
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/04/2023	31305	3133979.76
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/03/2023	26058	2585436.74
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	10/02/2023	26175	2618371.54
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	09/29/2023	17207	1734039.08
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	09/28/2023	37857	3802965.53
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	09/26/2023	4141	405987.78
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	09/25/2023	35653	3506419.07
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	08/08/2023	317	31178.66

10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	08/07/2023 63358	6314522.40
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	08/04/2023 42844	4263582.68
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	08/03/2023 19401	1909586.11
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	07/28/2023 827	81139.45
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	07/27/2023 37024	3701128.69
10b5-1 Sales for AFF SERVICES, INC 1600 West 7th Street Fort Worth TX 76102	Common	07/19/2023 1439	141144.03

144: Remarks and Signature

Remarks	114,450 shares to be sold under a 10b5-1 Plan
Date of Notice	10/13/2023
Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1	03/14/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Douglas R Rippel

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)