

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| 1. Name and Address of Reporting Person* <u>WESSEL RICK L</u> (Last) (First) (Middle) 690 E LAMAR STE 400 (Street) ARLINGTON TX 76011 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>FIRST CASH FINANCIAL SERVICES INC [FCFS]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;">President</p> |
| | 3. Date of Earliest Transaction (Month/Day/Year) 11/26/2003 | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 11/26/2003 | | M | | 3,400 | A | \$4 | 138,400 | D | |
| Common Stock | 11/26/2003 | | s ⁽²⁾ | | 3,400 | D | \$27 | 135,000 | D | |
| Common Stock | 11/28/2003 | | M | | 4,000 | A | \$4 | 139,000 | D | |
| Common Stock | 01/28/2003 | | s ⁽²⁾ | | 4,000 | D | \$27 | 135,000 | D | |
| Common Stock | | | | | | | | 500 ⁽³⁾ | I | Owned by son |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Options | \$4 | 11/26/2003 | | M | | | 3,400 | 02/05/2001 | 02/05/2011 | Common Stock | 3,400 | (1) | 366,600 | D | |
| Options | \$4 | 11/28/2003 | | M | | | 4,000 | 02/05/2001 | 02/05/2011 | Common Stock | 4,000 | (1) | 362,600 | D | |
| Options | \$10 | | | | | | | 04/12/1999 | 04/12/2009 | Common Stock | 40,000 | | 362,600 | D | |
| Options | \$2 | | | | | | | 12/15/2000 | 12/15/2010 | Common Stock | 50,000 | | 362,600 | D | |
| Options | \$4 | | | | | | | 02/05/2001 | 02/05/2011 | Common Stock | 32,600 | | 362,600 | D | |
| Options | \$20.05 | | | | | | | 10/01/2003 | 10/01/2013 | Common Stock | 60,000 | | 362,600 | D | |
| Warrants | \$8 | | | | | | | 04/03/2002 | 04/03/2012 | Common Stock | 100,000 | | 362,600 | D | |
| Warrants | \$11.5 | | | | | | | 05/09/2003 | 05/09/2013 | Common Stock | 80,000 | | 362,600 | D | |

Explanation of Responses:

- 1. Issued pursuant to employee stock option plan.
- 2. Stock sale for purposes of personal financial planning.
- 3. 500 shares owned by Mr. Wessel's daughter are no longer being reported as she is no longer a minor.

Rick L. Wessel 12/01/2003
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.