

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
(Rule 13d-102)

Under the Securities Exchange Act of 1934
(Amendment No. 1)

First Cash Financial Services, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

31942D107

(CUSIP Number)

December 31, 2008

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only)
Vaughan Nelson Investment Management, L.P. 04-3304963

2 Check the Appropriate Box if a Member of a Group (See Instructions)

- (a)
- (b)

3 SEC Use Only

4 Citizenship or Place of Organization
Delaware

Number of Shares Beneficially Owned by Each Reporting Person With	5	Sole Voting Power 1,703,791
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	6	Shared Voting Power 0
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	7	Sole Dispositive Power 1,934,000
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8 Shared Dispositive Power
461,236

9 Aggregate Amount Beneficially Owned by Each Reporting Person
2,395,236 shares

10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares* o
Not Applicable

11 Percent of Class Represented by Amount in Row 9
8.19%

12 Type of Reporting (See Instructions)
IA

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CUSIP No. 31942D107

1 Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only)
Vaughan Nelson Investment Management, Inc. 04-3304959

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3 SEC Use Only

4 Citizenship or Place of Organization
Delaware

5 Sole Voting Power
1,703,791

Number of
Shares
Beneficially
Owned by
Each
Reporting
Person With

6 Shared Voting Power
0

7 Sole Dispositive Power
1,934,000

8 Shared Dispositive Power
461,236

9 Aggregate Amount Beneficially Owned by Each Reporting Person
2,395,236 shares

10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares* o
Not Applicable

11 Percent of Class Represented by Amount in Row 9
8.19%

12 Type of Reporting (See Instructions)

CUSIP No. 31942D107

Item 1(a).	Name of Issuer: First Cash Financial Services, Inc.
Item 1(b).	Address of Issuer's Principal Executive Offices: 690 East Lamar Blvd., Suite 400 Arlington, TX 76011
Item 2(a).	Name of Person(s) Filing: Vaughan Nelson Investment Management, L.P. ("Vaughan Nelson") Vaughan Nelson Investment Management, Inc. ("General Partner")
Item 2(b).	Address of Principal Business Office or, if none, Residence: Both Vaughan Nelson and the General Partner maintain their principal offices at: 600 Travis Street, Suite 6300 Houston, Texas 77002
Item 2(c).	Citizenship: Vaughan Nelson is Delaware limited partnership. The General Partner is a Delaware corporation.
Item 2(d).	Title of Class of Securities: Common Stock
Item 2(e).	CUSIP Number: 31942D107

Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e) An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) Group, in accordance with §240.13d-1(b)(1)(ii)(J).

CUSIP No. 31942D107

Item 4. Ownership:

By reason of investment advisory relationships with the person who owns the Shares, Vaughan Nelson may be deemed to be the beneficial owner of the reported shares of the Issuer's common stock. Vaughan Nelson Investment Management, Inc., as General Partner of Vaughan Nelson, may be deemed the indirect beneficial owner of the reported shares of the Issuer's common stock. Both Vaughan Nelson and Vaughan Nelson Investment Management, Inc. disclaim beneficial ownership of the reported shares of the Issuer's common stock.

(a) Amount beneficially owned
2,395,236

(b) Percent of class:

Vaughan Nelson Investment Management, Inc.

By: /s/ Richard B. Faig
By: Richard B. Faig
Its: Chief Compliance Officer

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CUSIP No. 31942D107

Exhibit 1

AGREEMENT

Each of the undersigned, pursuant to Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, hereby agrees that only one statement containing the information required by Schedule 13G needs be filed with respect to the ownership by each of the undersigned of the shares of common stock of First Cash Financial Services, Inc. that the Schedule 13G to which this Agreement is appended as Exhibit 1 is to be filed with the Securities and Exchange Commission on behalf of each of the undersigned on or about the date hereof.

EXECUTED as a sealed instrument this 13th day of February, 2009.

Vaughan Nelson Investment Management, L.P.

By: /s/ Richard B. Faig
By: Richard B. Faig
Its: Chief Compliance Officer

Vaughan Nelson Investment Management, Inc.

By: /s/ Richard B. Faig
By: Richard B. Faig
Its: Chief Compliance Officer

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