FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BARRON ALAN					FIRS	2. Issuer Name and Ticker or Trading Symbol FIRST CASH FINANCIAL SERVICES INC [FCFS]								of Reporting cable) or (give title	g Person(s) to Is 10% C Other	
(Last) 690 E. L		(First) LVD., #400	3. Date 01/27/	of Earliest Trans 2006	action (M	onth/[Day/Year)		below)		below)					
(Street) ARLINGTON TX 76011 (City) (State) (Zip)								Filed	(Month/Da	ay/Yea	ır)	Line	ndividual or Joint/Group Filing (Check Applicable t) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
			Table I - N	on-Deri	ivative S	ecurities Ac	quired,	Dis	posed o	f, or	Bene	ficiall	y Owned			
Da				Date	nsaction n/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	Code	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
							Code	v	Amount	((A) or (D)	Price	Reported Transact (Instr. 3	ion(s)		(Instr. 4)
Common Stock 0					27/2006		S		96,50	0	D	\$34.33	3 12	,829	D	
Common Stock			01/2	27/2006		M		67,500		A	\$19.33	80	,329	D		
Common Stock				01/2	27/2006		M		16,50	0	A	\$8.67	96	,829	D	
Common Stock													1,	500	I	Owned by son
			Table II			curities Acqu Is, warrants							Owned			
1. Title of Derivative Conversion Security (Instr. 3) 1. Title of Conversion Date Security (Instr. 3) 2. Transaction Date Execution I if any (Month/Day/Year) (Month/Day Security Security		n Date,	4. Transaction Code (Instr 8)		6. Date E Expiratio (Month/D	of Securities		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following	Ownershi Form: Direct (D) or Indirec	Beneficial Ownership t (Instr. 4)				

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options	\$19.33	01/27/2006		M			67,500	01/29/2004	01/29/2014	Common Stock	67,500	(1)	0	D	
Warrants	\$8.67	01/27/2006		M			16,500	06/03/2003	06/03/2013	Common Stock	16,500	(1)	3,000	D	
Options	\$38							12/20/2005	12/20/2015	Common Stock	50,000		50,000	D	
Options	\$30							12/20/2005	12/20/2015	Common Stock	50,000		50,000	D	
Options	\$30							01/28/2005	01/28/2015	Common Stock	50,000		50,000	D	
Options	\$35							01/28/2005	01/28/2015	Common Stock	50,000		50,000	D	
Options	\$25							01/28/2005	01/28/2015	Common Stock	50,000		50,000	D	
Options	\$34							12/20/2005	12/20/2015	Common Stock	50,000		50,000	D	
Options	\$40							01/28/2005	01/28/2015	Common Stock	50,000		50,000	D	

Explanation of Responses:

1. Issued pursuant to employee stock option/warrant plan

/s/ J. Alan Barron

01/30/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).