FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is

intended to satisfy the affirmative

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| defense | ed to satisfy the e conditions of ee Instruction 1 | Rule 10b5- | | | | | | | | | | | | | | | | | |
|--|---|--|---|---|-----------------------|--|---|-----------------|---------|---|---------------|--|--|-----------------------------------|---|--|---|---|--------------------------------------|
| 1. Name ar | | 2. Issuer Name and Ticker or Trading Symbol FirstCash Holdings, Inc. [FCFS] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify below) EVP & Chief Financial Officer | | | | | | | | | |
| (Last) (First) (Middle) 1600 WEST 7TH STREET | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/05/2024 | | | | | | | | | | | | | | | |
| (Street) FORT WORTH TX 76102 (City) (State) (Zip) | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| | | Table | I - Non-Deriva | tive | Secui | rities <i>F</i> | Acqu | uired | , Dis | posed | of, or | Benefi | cially | / Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye | | | | 2A. Deemed Execution D if any (Month/Day/ | | Date, | 3. Transaction Code (Instr. 8) | | n Dis | | | | Beneficially Owned Following | | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | Code | e V | An | nount | (A) or (D) | Price | Tra | ported insaction str. 3 and | | | | | , |
| Common Stock 11/05/2024 | | | | | | | S | | 2 | ,000(1) | D | \$105.6 | 8 | 88,715 | | D | | | |
| Common Stock 11/05/2024 | | | | ŀ | | | S | | 2 | 2,000 ⁽¹⁾ | D | \$105.6 | 45,234 | | I | | Family Limited Partnership ⁽²⁾ | | |
| Common Stock 11/05/2024 | | | | | | | S | | 2 | .,000(1) | D | \$105.6 | 40,728 | | I | | Spousal Trust ⁽³⁾ | | |
| | | Tal | ole II - Derivati (e.g., pu | | | | | | | | | | | Owned | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | nsaction e (Instr. | 5. Numl of Derivat Securit Acquire (A) or Dispose of (D) (Instr. 3 and 5) | ive (ies ed | Expirat | tion D | xercisable and n Date ay/Year) | | itle and ount of urities lerlying ivative urity (Instr nd 4) | De Se (In: | erivative ecurity nstr. 5) | deriva Secur Benef Owne Follow Repor | rities ficially d wing rted action(s) | 10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | (D) irect | Beneficial Ownershi (Instr. 4) |
| | | | | Code | e V | (A) (| | Date Exercis | sable | Expiration Date | n Title | Amoun or Numbe of Shares | r | | | | | | |

Explanation of Responses:

- 1. Sale is pursuant to a 10b5-1 Preset Diversification Program dated August 22, 2023 under which Mr. Orr, the Family Limited Partnership and the Spousal Trust plan to sell, in the aggregate, up to 42,000 shares of FirstCash Holdings, Inc. common stock subject to certain minimum price thresholds.
- 2. The reported securities are held by a family limited partnership. The reporting person is the general partner of the partnership that owns the reported securities. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- 3. The reported securities are held by a trust for the reporting person's spouse and her descendants (the "Spousal Trust"). The reporting person's spouse is trustee of the Spousal Trust.

Remarks:

/s/ R. Douglas Orr

** Signature of Reporting Person

11/05/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.