FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Alvarado Anna M 2. Date of Event Requiring Statemen (Month/Day/Year) 01/30/2018				nent -	3. Issuer Name and Ticker or Trading Symbol FIRSTCASH, INC [FCFS]					
(Last) 1600 WEST 7	(First) TH STREET	(Middle)			Relationship of Reporting Person (Check all applicable) Director	10% Owne	r (I	5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) FORT WORTH (City)	TX (State)	76102 (Zip)			X Officer (give title below) General Couns	Other (specify below)		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					eneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock					2,000(1)	2,000 ⁽¹⁾ D				
Common Stock					474	I		401(k) Plan		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Security	ty (Instr. 4) Conve		rcise Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		

Explanation of Responses:

1. Reflects a grant of restricted stock units ("RSUs") on February 8, 2017 that vests annually (beginning February 8, 2018) in increments of 400 shares per year over a five year period from the date of grant pursuant to the terms of an RSU award agreement.

Remarks:

/s/ ANNA M. ALVARADO 02/01/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.