FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Washington, D.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response: 0.									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

(First)

TX

(State)

(Middle)

76102

(Zip)

AFF Services, Inc.

1600 WEST 7TH STREET

FORT WORTH

(City)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

						or S	secti	on 30(r	n) of the	Investr	nent (Company Act o	of 1940									
1. Name and Address of Reporting Person* <u>Rippel Douglas Richard</u>					2. Issuer Name and Ticker or Trading Symbol FirstCash Holdings, Inc. [FCFS]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner								
(Loct) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 10/03/2023									Officer (give title Other (specify below) below)								
(Last) (First) (Middle) 1600 WEST 7TH STREET				\vdash	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street) FORT WORTH TX 76102																Form filed by One Reporting Person X Form filed by More than One Reporting Person						
(City) (State) (Zip)				Rule 10b5-1(c) Transaction Indication																		
				Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																		
			Table	I - N	lon-Deriva	tive	Se	curiti	es Ac	quire	d, D	isposed of	f, or B	enefi	ciall	y Own	ed					
1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/Y			- 1	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transactio Code (Insti 8)		4. Securities Acqu Disposed Of (D) (II				Beneficially Owned Follo		Form	nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership						
										Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common	Stock															3,095		D				
Common Stock 10/03/202					23	23					26,058(1)	D	\$99	.22	6,70	6,709,442		I	See footnote ⁽²⁾			
Common Stock 10/04/202					23				S		31,305(1)	D	\$100).11	6,678,137		I		See footnote ⁽²⁾			
Common	Stock				10/05/20	23	23			S		25,875(1)	D	\$101	L .5 7	6,65	2,262		I	See footnote ⁽²⁾		
			Tal	ole II								posed of, , convertib				Owne	d					
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Date Execution (Month/Day/Year)		Deemed cution Date,	4. Trans	5. Numbe of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration (Month/Da		ercisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. De Se (II	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e Owners Form: Direct (I or Indire g (I) (Instr.		Beneficial Ownership ct (Instr. 4)					
						Code	· v	(A	s) (D)	Date Exer	cisabl	Expiration e Date	1 1	Amoun or Numbe of Shares	r							
1. Name and Address of Reporting Person* <u>Rippel Douglas Richard</u>																						
(Last) 1600 WI	EST 7TH		First) REET	(Middle)																	
(Street) FORT WORTH TX 76102																						
(City) (State) (Zip)				Zip)																		

Name and Address of Reporting Person* Douglas R. Rippel Revocable Trust								
(Last) (First) (Middle) 1600 WEST 7TH STREET								
(Street) FORT WORTH	TX	76102						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. Sale is pursuant to a 10b5-1 Preset Diversification Program dated March 14, 2023 under which Mr. Rippel plans to sell up to 900,000 shares of FirstCash Holdings, Inc. common stock subject to certain minimum price thresholds.
- 2. These shares are owned by AFF Services, Inc., which is partially owned and 100% controlled by Douglas R. Rippel Revocable Trust (the "Trust"). The Trust and Douglas Richard Rippel are indirect beneficial owners of the reported securities.

Remarks:

<u>/s/ Douglas R. Rippel</u> <u>10/05/2023</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.